

- YOU'RE INVITED to **SELL** at the 8th Annual -



The Largest Outdoor Gear Sale & Bike Swap between Denver & Salt Lake City!

- Presented by -



Outdoor & Cycling Industry Manufacturers, Reps & Retailers
SELL Closeouts, Sales Samples & Blems
Direct to the Public

MOG Sale & COPMOBA Bike Swap:

- **Date:** **Saturday, April 9th, 2011** * 1 day only!
- **Location:** Downtown Grand Junction, CO
- **Time:** 9am - 4pm

Also:

- Friday Night, April 8th: **Telluride MountainFilm**
- Sunday, April 10th: Ride, Climb, Hike, Run, Ski, Fish or Float in our famous western Colorado high desert!

About The MOG (Manufacturers of Outdoor Gear)

Established in 2003, it is an independent event supported by *area retailers, "Manufacturers, Reps, Retailers & Gearheads come together for this 7th annual 1-day Outdoor Gear Sale & Bike Swap in downtown Grand Junction, CO." This grassroots event draws a faithful crowd of locals, mountain townies & city slickers from Moab-Aspen-Vail-Telluride-Glenwood-Summit County-Denver-Salt Lake. Enjoy live music all day! *This is a benefit event for our outdoor community.* *area retailers: REI, Summit Canyon Mountaineering, ski & bike shops

Vendor Info:

- **Cost:** **10% sales.** \$200 non-refundable deposit (deposit will be deducted from 10%)
- **Booth Size:** 10'x10' increments (up to 400', no extra fee for bigger booths * first come, first serve * see pg3)
- **Attendance:** est 3000+
- **Register By:** March 15 (see pg3)

2011 MOG Sale & COPMOBA Bike Swap

Vendor Guidelines

Details, Details, Details... (print & bring with!)

- Booth/Vendor Fee: **10% sales** less **\$200** non-refundable **deposit**. This is very important! **We will collect your check at the end of the sale**. Please bring a check, ready to be written at 4pm
- Event Location: "Rockslide" parking lot, 400 block between Main St & Colorado Ave, downtown GJ
http://maps.google.com/maps?f=q&source=s_q&hl=en&geocode=&q=400+Colorado+Avenue,+Grand+Junction,+CO&aq=0&sl=39.067647,108.562946&ssp=0.011062,0.038581&gl=us&ie=UTF8&hq=&hnear=400+Colorado+Ave,+Grand+Junction,+Mesa,+Colorado+81501&ll=39.066381,-108.566165&spn=0.011062,0.038581&z=15
- Vendor Check-In: 4th St entrance between Main St & Colorado Ave, we'll direct you to your booth location Vendor Set-Up: 6:30-8:45am (remove loading vehicles from area by 8:30)
- Sale Starts: 9am promptly
- Sale Ends: 4pm
- Tear-down: 4-6pm
- Vendors are responsible for their own sales tax (City of Grand Junction: **7.65%** * Forms will be provided)
- NO PETS!
- Booth Size: MUST state how much space you're requesting on Registration. First come, first serve.
- Booth Type: MUST be professional in appearance (tent preferred) and be sure to have SIGNAGE
- Asphalt parking lot: no glass, no stakes (cinder blocks work well to stake tents)
- RAIN or SHINE! Prepare for weather &/or WIND
- Trash: each vendor is responsible for clean-up of their area (there will be trash cans)
- Rest Rooms? Yes - public restrooms on site
- Electricity? Yes - bring your own extension cords
- Forms of Payment? At each vendor's discretion: Cash, Check, Credit Card (bring your own terminal – no phone lines on premises), WiFi possible but not confirmed
- No Security – vendors accept responsibility for damaged, lost or stolen merchandise/equipment
- We recommend:
 - You state "All Merchandise Sold As Is"
 - Bags at checkout are helpful for your customers
- Accommodations: Ask for special "MOG Fest" rates
 - Downtown: Hampton Inn 877-307-5678 & Hawthorne Suites 800-922-3883 (205 Main St)
 - Horizon Dr/I-70: Doubletree Hotel 970-241-8888 (743 Horizon Dr)

Call with questions - spread the word to other manufacturers and reps - have them contact Jen for more information - space is limited!

The goal is to HAVE FUN, SELL LOTS, and SUPPORT our OUTDOOR COMMUNITY!

- Jen Taylor, MOG Founder & Organizer

Jen.taylor@mountainkhakis.com

970-250-9682

MOG Sale & COPMOBA Bike Swap Registration Form

*Registration Deadline **March 15**

*Print & email form to jen.taylor@mountainkhakis.com

Booth Fee: \$200 Non-Refundable Deposit * 10% Total Sales (less \$200 deposit)

1. Information

Company:

Address:

Contact:

Phone:

E-mail:

2. Requested Booth Size (10'x10' increments, up to 400'):

3. What type of product are you selling? Circle One:

a) General Outdoor **OR** b) Bike **OR** c) Ski

5. Mail **\$200 Deposit** + Registration Form to: *make check payable to "MOG Fest"

MOG Fest
Jen Taylor
542 Main St #401
Grand Junction, CO 81501