



*The Largest Outdoor Gear Sale & Bike Swap between Denver & Salt Lake City*

- Presented by -



**Outdoor & Cycling Industry Manufacturers, Reps & Retailers  
SELL Closeouts, Sales Samples & Blems**

### **MOG Sale & COPMOBA Bike Swap:**

- **Date:** **Saturday, April 9, 2011** \* 1 day only
- **Location:** Downtown Grand Junction, CO
- **Time:** 9am - 4pm

### **About The MOG (Manufacturers of Outdoor Gear)**

Established in 2003, it is an independent event supported by \*area retailers, "Manufacturers, Reps, Retailers & Gearheads come together for this 7<sup>th</sup> annual 1-day Outdoor Gear Sale & Bike Swap in downtown Grand Junction, CO." This grassroots event draws a faithful crowd of locals, mountain townies & city slickers from Moab-Aspen-Vail-Telluride-Glenwood-Summit County-Denver-Salt Lake. Enjoy live music in the afternoon! *This is a benefit event for our outdoor community.*

Also Enjoy:

- Friday, 7pm - Stay and play downtown with Telluride **MountainFilm**
- Sunday - Ride, Climb, Hike, Run, Fish or Float in our famous western Colorado high desert



## 2011 Sponsorship Package

**Presenting Sponsor:** Mountain Khakis® *Built for the Mountain Life™*

### Grand Mesa Sponsor: \$500

- (4) MOG VIP tickets
- (4) Telluride MountainFilm & LOKI Nite tickets
- (4) MOG Limited Edition T-shirts
- Banner\* on front of stage @ Telluride MountainFilm & LOKI Nite  
*\*sponsor provides banner*
- Individual Logo Poster @ MOG Entry
- Logo & hotlink on website [www.mogoutdoorfest.com](http://www.mogoutdoorfest.com)
- Announcement call-outs and *thank you's* throughout event

### Monument Sponsor: \$250

- (2) MOG VIP tickets
- (2) Telluride MountainFilm & LOKI Nite tickets
- (2) MOG Limited Edition T-shirts
- Logo on "Monument Sponsors" Poster @ MOG Entry
- Logo & hotlink on website [www.mogoutdoorfest.com](http://www.mogoutdoorfest.com)
- Announcement call-outs and *thank you's* throughout event

### Bookcliffs Sponsor: \$100

- Logo on "Bookcliff Sponsors" Poster @ MOG Entry
- Logo & hotlink on website [www.mogoutdoorfest.com](http://www.mogoutdoorfest.com)
- Announcement call-outs and *thank you's* throughout event

### Sponsor Instructions:

1. Email logo in .jpg format to [jen.taylor@mountainkhakis.com](mailto:jen.taylor@mountainkhakis.com)
2. Email billing address to [jen.taylor@mountainkhakis.com](mailto:jen.taylor@mountainkhakis.com)
3. Sponsors will be invoiced



## 2011 Sponsorship Form

1. Print & Email Form (this page only) to [jen.taylor@mountainkhakis.com](mailto:jen.taylor@mountainkhakis.com)
2. Email logo in .jpg format to [jen.taylor@mountainkhakis.com](mailto:jen.taylor@mountainkhakis.com)

**Sponsor Level:**

**Amount:**

**Company Name:**

**Contact:**

**Phone:**

**Email:**

**Billing Address:**

Sponsors will be invoiced

***Thank You!***